GREG STEELE

801.815.0921 - 1425 Bryan Ave, SLC UT 84105

greg@gregsteele.net

I am a highly technical project manager whose experience spans from engineering to data-driven retail-oriented projects. I have worked in a range of environments, from single-digit startups to Fortune 500 companies. I am a proactive problem-solver and continually expand my expertise.

PROFESSIONAL EXPERIENCE

*Product Owner/Technical Project Manager,* AllenComm, 2017-Present

Technical Project Manager for Allen Communications, running an Agile software development team creating customized Learning Management Systems to deliver an excellent end users’ experience and service our clients’ business needs.

* Established project KPIs with client while defining technical requirements, solution implementation, and project deliverables.
* Ran an agile development team including sprint planning and management of 15+ concurrent client projects/timelines/codebases.
* Owned product backlog and enhancements pipeline.
* Coordinated and supervised a team of developers and support staff.
* Drove process change to improve quality and consistency of work delivered to clients.

*Senior Buyer,* Backcountry.com, 2015-2016

Senior Buyer for Backcountry, responsible for purchasing, marketing, and inventory management of $50 million of the company’s bike division and sales revenue.

* Developed strategic direction for Product Assortment, owning vendor relations and negations for 280 brands, managing purchase orders for the entire team.
* Oversaw Marketing and worked closely with the planning team to manage OTB.
* Owned P&L responsibility for revenue, margin, and inventory turn goals for two divisions.
* Managed and developed a team of Buyers, Associate Buyers, and Merchandising coordinators.

*Owner,* Beehive Bicycles, 2012-2015

Launched, owned, and operated a local bicycle retail establishment.

* Selected, developed, and managed all vendors, handling purchasing, pricing, and promotions.
* Solely responsible for all accounting, inventory, forecasting, payroll, and other fiscal matters.
* Hired and managed all personnel and integrated their training, education, and skills development.

*Founder/Cycling Coach,* WattageTraining.com, 2004-present

Launched and managed a virtual coaching platform for dedicated amateur athletes.

* Working to achieve increased output, enhanced endurance, and consistently higher results.
* Ongoing research on performance, such as supplemental oxygen training and analyzing equipment impact.

*Senior Technical Project Manager,* FranklinCovey, 2001-2002

Managed development, server-side implementation, and technical specifications of corporate marketing website.

* Worked with individual business units and product managers to create digital marketing programs, including microsites, email marketing campaigns, and banner advertising. Responsible for strategy, execution, user design, and content development.

*Senior Technical Project Manager,* Euro RSCG DSW Partners, 1999-2001

Senior technical architect and project management lead for integrated digital marketing programs.

* Worked with Fortune 100 technology clients including Intel and DirecTV to develop technical specification, user design, and managed quality assurance, vendor relationships, and project level P&L. Supervised and developed a five-person team.

*Design Engineer,* PushCorp, Inc., 1996-1999

Solely responsible for mechanical design, development, manufacturing, and implementation of a portable robotic manipulator (used for in situ surface finishing and repair of composite materials of aircraft).

* Responsible for all design engineering for special projects and custom installation. Provided design and sustaining engineering for core products and new products. Supported production and manufacturing of running changes.

|  |  |  |
| --- | --- | --- |
| EDUCATION * Received BSME, Southern Methodist University (1995)
* Studied MSME program, University of Texas, Arlington (1999)
 | SKILLS* Microsoft Office suite, R, SolidWorks, Cosmos, and Matlab
* HTML, CSS, JavaScript, and XML
* Team management
* Financial Planning & Profit Analysis
 | ON THE SIDE * Avid cyclist, backcountry skier, and climber
* USA Cycling Level II Coach with power-based certification training
* WFR and Avy Pro 1 certified
 |